Data Solutions: Trade-in Program

Refresh with HPE & get more back

- Refresh your old and aging IT infrastructure with HPE Storage All Flash Arrays

- Get up to £25,000 cash back on any new HPE purchase*

- Legacy infrastructure collected at no extra charge from your site and recycled

- Drive more efficient use of energy & materials. Manage your IT assets in a secure, compliant, & environmentally responsible manner. Find out more at HPE Circular Economy

- Participants: End-User Customers & HPE Channel Partners

Return	New HPE Purchase	£'s per/TB	Flat Payment	Max Claim Value
• Any HPE Installed base system or certain competitors • Any age • Complete and functional • Owned by the end-customer for at least 6 months	HPE MSA Gen 6	£50	N/A	Gen 3 – £3,000 Gen 4 – £3,500 Gen 5/Non HPE – £4,000
	HPE Nimble / Primera	£200	N/A	£10,000
	HPE SimpliVity	£200	N/A	£10,000
	HPE Alletra	£400	N/A	£20,000
	HPE Apollo	£50	N/A	£3,750
	**HPE StoreOnce*	£100	N/A	£5,000
• Any Competitor – DellEMC, Pure, NetApp, etc storage system*** • Complete and functional • Owned by the end-customer for at least 6 months • Minimum bid value of £50k applies	HPE Nimble Storage HPE Nimble Storage dHCI HPE Primera HPE Alletra	N/A	£20,000	£20,000
	**HPE StoreOnce*	N/A	£5,000	£5,000

NIKE HPE Promotions → Buy your new HPE Storage Product → Raise a collection request for the legacy product → Receive the trade in value to your bank account